

Increase Edison Product Counter Sales

Two New Merchandising Kits Remind Customers They Need Spare Fuses

When you display Edison products in your counter area, you establish yourself as a fuse source and increase sales. Edison now offers a new look and low price in product merchandisers. You can purchase the new MKE unit as an empty display, or fully stocked.

Selection

Choose from merchandising kits filled with the fastest selling Construction-based fuses (MKE-C) or select an empty unit (MKE) and fill it yourself.

Flexibility

- The MKE unit comes with adjustable shelves to handle just about any Edison product including service kits or A/C disconnects.
- Heavy-duty casters allow for easy repositioning on your counter area.
- Product part number bin labels can be professionally customized on our website.
Visit http://www.edisonfuse.com/MKE_Labels.doc

Customer Convenience

Fuses are easily accessible by customers visiting your counter area. A fuse cross-reference guide, attached to the MKE display, makes it easy for your customers to select the right fuse for their application.

Communication

Flexible header card allows the display to be updated with current promotions from Edison. This keeps the display looking fresh.

Dimensions

24" wide x 65" tall x 21½" deep. Weight: 48 lbs. when empty.



Edison Product Merchandiser

Product Merchandiser For The Construction Market (MKE- C)

| Class | Description | Fuse Amps | Quantity Each |
|-------------------------------|-----------------------------|----------------------------|---------------|
| Class CC | | | |
| EDCC | 600V Time-Delay | 10, 15, 20 | 10 |
| HCTR | 600V Time-Delay | ½, 1, 1½, 5, 10 | 10 |
| HCLR | 600V Fast-Acting | 10, 15, 20 | 10 |
| Class RK5 | | | |
| ECNR | 250V Time-Delay | 10, 15, 20, 30, 40, 60 | 10 |
| ECSR | 600V Time-Delay | 10, 15, 20, 25, 30, 40, 60 | 10 |
| Supplementary (Midget) | | | |
| MEN | 250V Time-Delay | 2, 5, 10 | 10 |
| MEQ | 500V Time-Delay | 5, 10, 15, 20 | 10 |
| MCL | 600V Fast-Acting | 5, 10, 15, 30 | 10 |
| Fuse Service Kits | | | |
| RK5FSK-39 | Class RK5 250/600V Fuse Kit | | 1 |
| MFSK-45 | Midget Fuse Kit | | 1 |
| CCFSK-45 | Class CC Fuse Kit | | 1 |

For pricing information contact your local Edison sales rep.



Midget Fuse Kit



Class CC Fuse Kit



Class RK5 250/600V Fuse Kit

